

LAKOTA EAST ATHLETIC BOOSTERS 25TH ANNUAL BOOSTER BASH

SATURDAY, NOVEMBER 15TH

Lakota East High School is pleased to present unique sponsorship opportunities to your business or organization. The 2025-2026 school year is already shaping up to be a great one for Thunderhawk Athletics, and we believe your business or organization can benefit greatly by sponsoring our Annual Booster Bash.

As part of your sponsorship, your logo will be displayed on signage and your company will be mentioned on social media. There is also an opportunity to have a commercial run during sporting events. *GameTime* is our own custom in-house "radio station" – with DJ's, great music and commercials for businesses or organizations like yours. *GameTime* will be used at most home sporting events. Your business or organization will be able to gain valuable exposure to the big crowds that attend home sporting events plus any playoff games or tournaments that we might host.

New this year, our top sponsors will have the opportunity to have at least 2 projected ads per season per indoor sport season. The Projection show is on the main gym's floor prior to the start of most of the home games for Girls and Boys Basketball and some of the home games for Girls and Boys Volleyball.

Sponsorship Levels

There are four sponsorship options available in 2025-26. Please note that all commercials run during the <u>pre-game</u> portion of each event; <u>bonus</u> commercials may air during halftime / post-game / in game. Projection ads will be pre-game.

Level	Investment	Commercial Runs Per Home Sporting Event	Event Signage and Social Media
Platinum	\$2,500	3 commercials run per event Plus <i>at least</i> 2 projected floor ads per indoor sport season	Prominent signage for business at event and thanked on social media
Gold	\$1,000	2 commercials runs per event	Logo displayed at event and thanked on social media
Silver	\$500	1 commercial runs per event	Logo displayed at event and thanked on social media
Bronze	\$250	No commercial	Business thanked on social media

Prices are for 2025-26 only

If necessary, GameTime will produce one (1):30 radio commercial for your business or organization **at no charge**. This produced commercial belongs to your business or organization, and you are free to use this complimentary commercial on other platforms. <u>Production Value</u>: \$150. If you already have a :30 radio commercial, you can provide it to us in an MP3 format for use on GameTime at Lakota East. You can change the commercials you provide us as often as you desire.

*Commercials/products advertised must be in compliance with Lakota Local School District policies/standards.



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Thunderhawk Athletics / Agreement

(Indicate selection by circling the level desired.)

<u>Platinum</u>	<u>Gold</u>	<u>Silver</u>	<u>Bronze</u>
3 commercials/event;			
2 or more projected	2	1	
ads/sport season Signage/Social Media	2 commercials/event; Signage/Social Media	1 commercial/event; Signage/Social Media	Social Media mention
\$2,500	\$1,000	\$500	\$250
PLEASE PRINT:			
Business/Organiza	tion Name:		
Primary Contact (F	irst & Last):		
Phone Number:			
Email Address:			
		d with a team at LEH be directed towards the	
Full payment	must accompany th	is agreement. Make	payments to:
La	kota East At	hletic Booste	ers
Sponsor Si	gnature / Date	Thunderhawk Athle	etics Signature / Date

To purchase a Booster Bash Sponsorship: https://wedoauctions.com/bidapp/index.php?slug=hawksboosterbash

